Welcome to DIALOG
.### Status: Connected

Dialog level 03.04.00D

Last logoff: 22oct03 12:51:04
Logon file405 22oct03 13:04:05
KWIC is set to 50.
HILIGHT set on as !*!
COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148
,20,77,35,583,65,2,233,99,474,475,256.
SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.
SUBCL35 is set ON as an alias for 139,267,268,625,626.
SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.
SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.9 term=ASCII
                    *** DIALOG HOMEBASE(SM) Main Menu ***

  Information:
    1. Announcements (new files, reloads, etc.)
    2. Database, Rates, & Command Descriptions
    3. Help in Choosing Databases for Your Topic
    4. Customer Services (telephone assistance, training, seminars, etc.)
    5. Product Descriptions

  Connections:
    6. DIALOG(R) Document Delivery
    7. Data Star(R)

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      /H = Help   /L = Logoff   /NOMENU = Command Mode

Enter an option number to view information or to connect to an online
 service. Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).
?b coredbs,subcl14

```
Set      Items    Description
S1        97      (TARGET????(3N)(ADS OR ADVERTI??????  OR COMMERCIAL? ?)) A-
                  ND ((ASSOCIAT??? OR MAP????)(5N)CATEGOR???) AND (PY<1999 OR P-
                  D<19990331)
S2        65      RD (unique items)
S3         4      S2 AND (USER OR CUSTOMER OR CONSUMER OR VIEWER OR SUBSCRIB-
                  ER OR SHOPPER OR VISITOR)(3N)(SEARCH?? OR QUER???)
```

?t/3/all

3/3/1   (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01492954 01-43942
Asian-Americans: Television advertising and the "model minority" stereotype
Taylor, Charles R; Stern, Barbara B
Journal of Advertising v26n2 PP: 47-61 Summer 1997
ISSN: 0091-3367 JRNL CODE: JOA
WORD COUNT: 7182

3/3/2   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

03319307   Supplier Number: 46821975   (USE FORMAT 7 FOR FULLTEXT)
**ELECTRONIC DIRECTORY NEWS US West To Introduce Community-Based Web Sites
  Tied To Internet YP**
Yellow Pages & Directory Report, v12, n18, pN/A
Oct 23, 1996
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 415

3/3/3   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

05931504   SUPPLIER NUMBER: 12453667   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Vendor developments and end-user applications. (computer vendors)
  (Directory)**
Document Image Automation, v12, n1, p24(24)
Spring, 1992
DOCUMENT TYPE: Directory   ISSN: 1054-9692   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 15255   LINE COUNT: 01282

3/3/4   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04119250   SUPPLIER NUMBER: 07976511   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Encyclopedia of Associations expands online reach.
O'Leary, Mick
Database, v12, n5, p59(3)
Oct, 1989
ISSN: 0162-4105   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1476   LINE COUNT: 00129

	Type	L	#	Hits	Search Text	DBs	Time Stamp	Comments	Error Definition	Errors
1	BRS	L12		461	((user$1 viewer$1 listener$1 consumer$1 customer$1 shopper$1 subscriber$1 visitor$1) NEAR3 (search$3 quer?$2 inquir?$2)) SAME ((target$3 custom$7 personal$7 individual$7 optim??$5) NEAR3 (adverti??$5 ad ads content commercial$1))	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:40			0
2	BRS	L13		150	12 AND (@ad<19990331 @rlad<19990331)	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:41			0
3	BRS	L14		52	13 AND ((associat?$2 link$3 relat?$3 join$3) WITH (adverti??$5 ad ads content commercial$1) WITH (classif?$7 categor?$7 group$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:41			0
4	BRS	L16		20	12 SAME ((associat?$2 link$3 relat?$3 join$3) WITH (adverti??$5 ad ads content commercial$1) WITH (classif?$7 categor?$7 group$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:45			0
5	BRS	L17		4	16 AND (@ad<19990331 @rlad<19990331)	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:46			
6	BRS	L19		4	(14 NOT 17) AND (display$3 WITH (associat?$2 link$3 relat?$3 join$3) WITH (adverti??$5 ad ads content commercial$1) WITH (classif?$7 categor?$7 group$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:52			
7	BRS	L20		27	(14 NOT (17 19)) AND (categor?$2 SAME ((sub ADJ categor?$2) subcategor?$2 supercategor?$2 (super ADJ categor?$2) hierarch?$2 map$3))	USPAT; US-PGPUB; IBM_TDB	2003/10/22 17:54			0

10/22/2003, EAST Version: 1.04.0000

(handwritten notes: "Standard On-line Exam: Examining; these 1074 are included for related class.")

(handwritten: "Rule 10 21-03; Reprinted")